



# JEEC

MAY 5 TO 9

TÉCNICO INNOVATION CENTER

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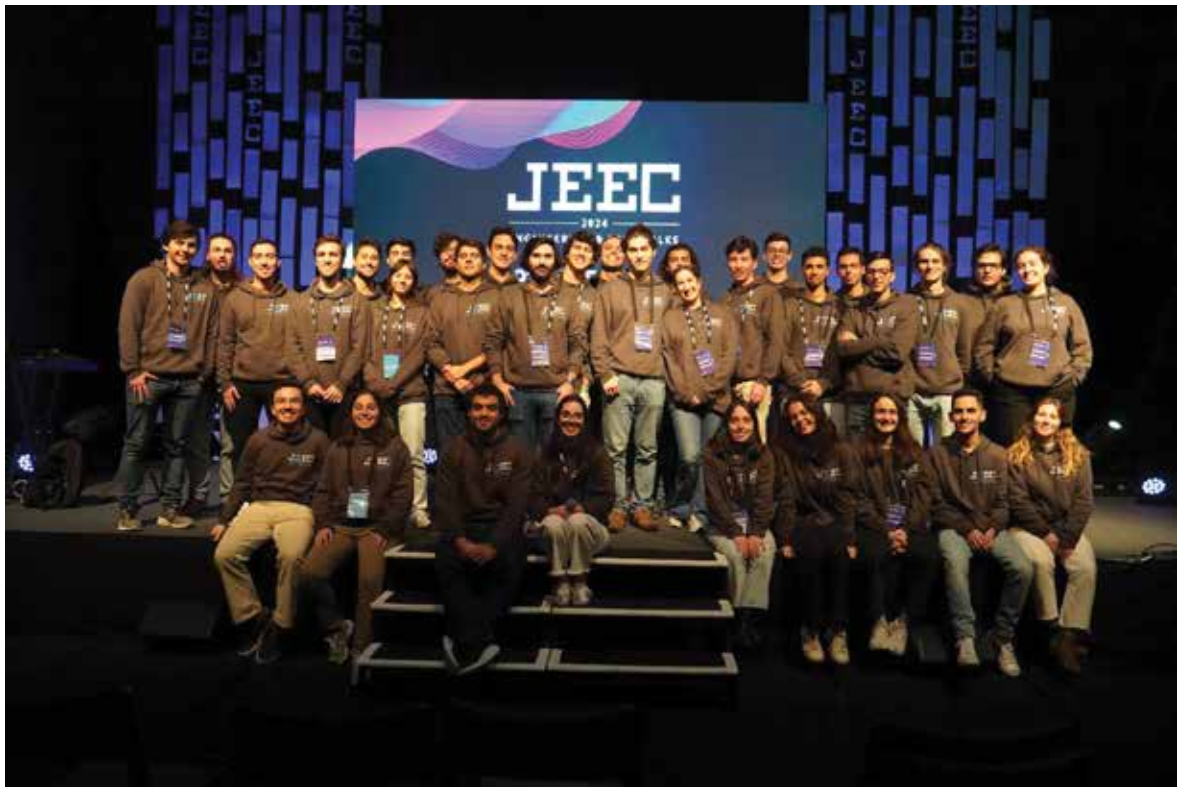
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ABOUT JEEC

01

# WHO WE ARE

JEEC is a technological event, open to the entire community, organized by students of Instituto Superior Técnico, with a special focus on the various fields of Electrical and Computer Engineering. Our main goal is to provide students from various courses a closer connection between the academic and business worlds, complemented by the promotion of science and technology.



## SUPPORT FROM IST

JEEC is supported by the Student Group of Electrical and Computer Engineering of Instituto Superior Técnico (NEECIST), the Department of Electrical and Computer Engineering (DEEC IST), the Student Association of Instituto Superior Técnico (AEIST), and Instituto Superior Técnico (IST), in addition to our annual partners.

# 25 YEARS

In 2025, JEEC will celebrate its 25th edition. That's 25 years of filling the gap between the academic and business worlds, focusing on students' personal and professional development, and showcasing the best in science and technology. We don't want this important milestone to go unnoticed, and we count on the support of all the partners and companies that, over the past 25 editions, have helped us do more and better each year. We look forward to having you with us for an even more special edition!



**ACTIVITIES**

**02**

1

## JOB FAIR

Held in the main space of JEEC, this is an informal opportunity for students and companies to connect. It is the perfect chance for companies to showcase themselves, inform students of possible internships, and answer any questions or curiosities.

2

## CVs PLATFORM

Access to a platform with participants' resumes.

3

## ELETROLINK (NEW!)

An exciting booth where companies can engage in 1-on-1 conversations with students and potentially find their next employee or intern. It also includes access to the CVs platform.

4

## 15/15

A 30-minute activity where companies can present a topic, project, or technology they use or have developed, followed by time for questions and networking.

5

## INSIDE TALKS

A 45-minute activity featuring rotating tables, where companies can invite an engineering professional to speak with students about their day-to-day work and/or share their career path.

6

## WORKSHOP

A 1-hour practical activity where companies provide students with hands-on experience related to a specific topic.

**JEEC WEBAPP**

**03**



# JEEC WEBAPP

## PARTNERS

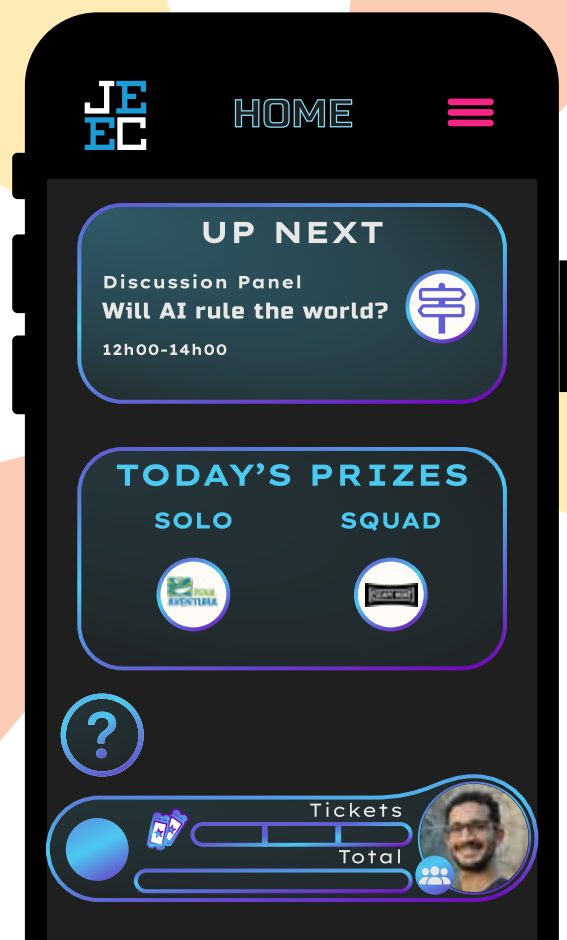
As in previous years, we once again rely on the JEEC WebApp. This application aims to support both companies and students, encouraging them to participate in various activities. Our app offers several features, such as:

SCHEDULE

ACCESS TO INFORMATION ABOUT THE ACTIVITIES

SECTION WITH PERSONALIZED INFORMATION FROM OUR PARTNERS

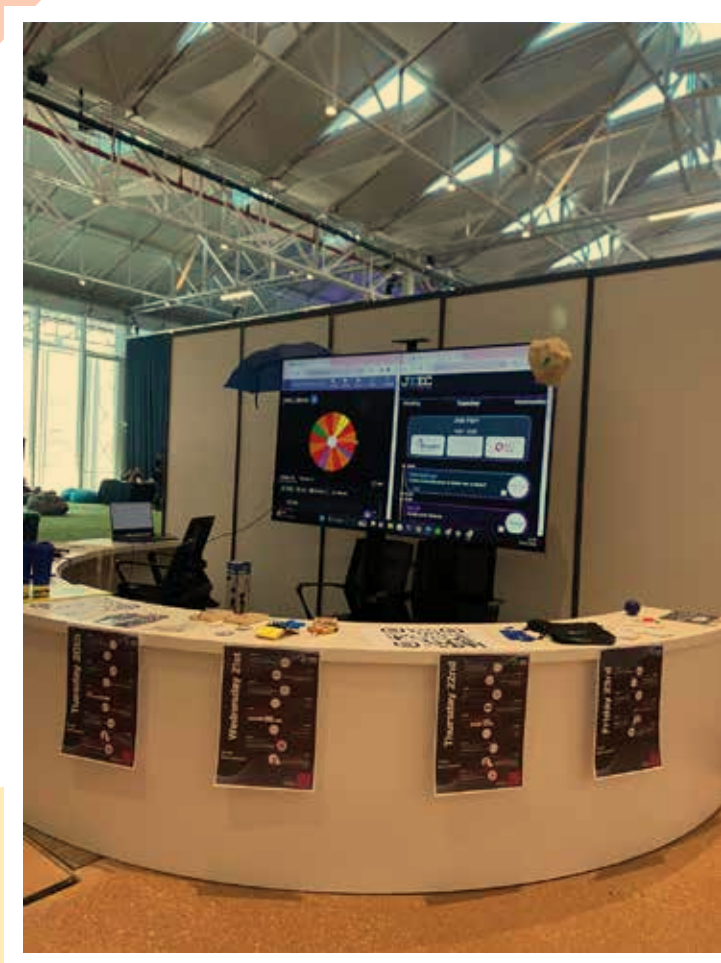
POINTS AWARDED TO PARTICIPANTS



# STUDENTS

## GIFT SHOP

To encourage student participation in the various JEEC activities, the JEEC WebApp features an innovative points system. Participants can earn points by taking part in activities and interacting with companies, which they can later use to redeem JEEC merchandise or entries into our raffles.



## PRIZES

Grand prizes will be raffled for the different activities, as well as for participants with the highest daily and weekly point totals. It is also possible to form **SQUADS** and compete for collective prizes.

**ADVERTISING**

**04**

1

Banners and posters placed around the IST campi;

2

Physical promotion near the Técnico Innovation Center (TIC) and at strategic locations in Lisbon;

3

Constant updates to the official JEEC website ([jeec.ist](http://jeec.ist)) and WebApp with all event-related information;

4

Strong presence on social media (Instagram, LinkedIn, TikTok, X, and Facebook);

5

Announcements through IST's official communication channels, website ([tecnico.ulisboa.pt](http://tecnico.ulisboa.pt)), and social media;

6

Mailing lists for the courses in Electrical and Computer Eng., Aerospace Eng., Electronics Eng., and Telecommunications and Informatics Eng.;

7

Promotional team active during the event week.



# ADVERTISING TIERS

## GOLD

4+ activities\*

- Silver Advertising
- Exclusive Video (during the event)
- Exclusive Posts (on social media)
- Teaser (on social media)

## SILVER

2 a 3 activities\*

- Bronze Advertising
- Logo on the Banner\*\*
- Logo on the Posters\*\*

## BRONZE

1 activities\*

- Social Media Advertising
- Website Advertising



\*The following are considered activities: Job Fair, 15/15, Inside Talks and Workshop.

\*\*Subject to confirmation of participation and submission of the logo by March 31.

**SPEAKERS**

**05**

# PREVIOUS SPEAKERS

In recent editions of JEEC, we have had the presence of several internationally renowned speakers and top engineers in their fields, such as **Ricardo Cabral** (Meta), **António Coutinho** (CEO - EDP), **Anne Aaron** (Netflix), **Konstantinos Laskaris** (Tesla), **Pedro Calorio** (Alpine F1), **Waqas SJ** (Intel), among others.

Ricardo Cabral



Konstantinos Laskaris



António Coutinho



Pedro Calorio



Waqas SJ



Anne Aaron



CONDITIONS

06



- The participation terms for each company or startup will be discussed during meetings with them, where various proposals for participating in the 25th edition of JEEC will be presented.
- It is not possible to purchase only the EletroLink or CVs Plataform.
- The JEEC organization reserves the right to refuse a combination of activities that could lead to reduced rotation of the companies/startups present at the event.
- Requests for booking hours and days are processed in the order of confirmation of participation.
- The JEEC organization reserves the right to reallocate a slot to another company if the original one fails to meet the stipulated deadlines.\*

\*After the deadline, no refunds will be processed.

FROM STUDENTS  
TO STUDENTS

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 [companies.jeec.ist](http://companies.jeec.ist)  
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JOIN THE 25<sup>th</sup> EDITION!